

## A WELCOMING ENVIRONMENT FOR INTERNATIONAL BUSINESSES

- Part of the fastest-growing region in the United States, Anderson is located in the Southeast U.S. foothills between Atlanta, Georgia, and Charlotte, North Carolina, and is easily accessible by international airports and interstate freeways.
- Anderson is located in the Upstate of South Carolina, which boasts 545 international companies, including Bosch, BMW, and the North American headquarters for Michelin, bringing state-of-the-art innovations to the region.
- Anderson County is home to 55 internationally owned companies, representing 15 countries including Germany, France, Canada, and Ireland.
- South Carolina is one of a few U.S. states in which more than 7% of total private sector employment is due to Foreign Direct Investment. The Organization for International Investment identifies South Carolina as having the highest proportion (8.2%) in the United States.
- South Carolina is a business-friendly, right-to-work state offering a low cost of living with high-value assets. The SC Department of Commerce promotes economic opportunity for individuals, new businesses, and existing businesses through initiatives such as workforce development, infrastructure improvement, and location incentives.
- Anderson's historic downtown is vibrant and walkable lined with greenspaces, shopping, dining, and is a hotbed for entrepreneurs.
- Anderson University, Clemson University, and Tri-County Technical College provide innovative educational and workforce development opportunities, while enriching the sports, cultural, and entertainment landscape of the region.

- The mild climate and access to popular amenities make Anderson an ideal choice to provide a exciting experience for visitors from around the world. Located near the Blue Ridge Mountains and just a short drive to the tourist meccas of Charleston (SC) and Myrtle Beach (SC), Anderson offers a chance for engaging side trips.
- Anderson's robust arts and culture scene is anchored by the South Carolina School for the Arts at Anderson University, the Anderson Arts Center, the Greater Anderson Musical Arts Consortium, and live theatre in multiple venues. Anderson has been honored with South Carolina's highest award for public art, the Elizabeth O'Neill Verner Award. The newest addition is an outdoor gallery dedicated to the legacy of Anderson native, Chadwick Boseman, an international film star.
- Anderson's proximity to Lake Hartwell, one of the state's largest recreation lakes, makes the area a popular choice among those seeking outdoor activities or the serenity of nature.

## **ANDERSON COUNTY KEY FACTS & FIGURES**













## ANDERSON IS OPEN FOR BUSINESS





























- Incentives and Tax Breaks
- Infrastructure
- Sustainability
- Workforce
- Training and Education
- Innovation
- Right-to-work state

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International Network of Michelin Cities Conference Hosted by Anderson, South Carolina April 15-19, 2024 • INMCAndersonUSA.com Contact bbatson@cityofandersonsc.com